



MECA 2011 Annual Trade Show



Thursday, November 17, 2011

2011 Program Book Advertisement & Sponsorships

Present your advertising message to attendees and MECA members!

We encourage our membership to patronize MECA sponsors

ADVERTISING SPONSORSHIPS:

- Inside Front Cover, 4-3/4 w x 7-3/4 h -- \$1,000
- Inside Back Cover, 4-3/4 w x 7-3/4 h -- \$1,000
- Full Page Ad, 4-3/4 w x 7-3/4 h -- \$500
- Half Page Ad, 4-3/4 w x 3-1/2 h -- \$250
- Quarter Page Ad, 2-1/4 w x 3-1/2 h -- \$75
- Business Card Ad, 3-1/2 w x 2-1/4 h -- \$50

- Trade Show Bags- \$1,800 Put your name on the bag and watch attendees bring your message home with them! (Handed to each attendee as they walk in the door)
- Annual Dinner Give-Away- \$1,500 Each member of MECA, attending the Annual Dinner/Trade Show, will receive a promotional item with your logo smack dab in the middle.
- Food-\$750 We don't want any of our attendees to walk around on an empty stomach, so this year it will be hot dogs for everyone! Every attendee hit this booth last year and if you ask them who sponsored the Hot Dogs last year; they always know the answer!
- Popcorn-\$500 Don't let this sponsorship opportunity pass you by. There is nothing better than munching on a bag of popcorn, with your logo on the bag, as participants walk around the show!

All sponsors for the above will be listed in the Annual Dinner program book.

Name _____

Company _____

Address _____

City/St/Zip _____

Phone _____ Fax _____

Email _____

Amount Due _____ Check enclosed (payable to MECA)

Charge to My Visa MasterCard Amex # _____

Exp. date: _____ Signature: _____

Deadline for camera-ready ads: November 1, 2011

Please send completed form with payment to: MECA, 105 Eastern Ave., #208, Dedham, MA 02026 or fax to 781-320-9812. For questions, call 781-320-9811.